

CURRICULUM VITAE

A. Personal Details

Name and Contact

Name	Jens Foerderer
Nationality	German
Office address	Technical University of Munich TUM School of Management, Campus Heilbronn Bildungscampus 9 74076 Heilbronn, Germany
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Education, Degrees, and Employment

Since 08/2019	Professorship for Innovation & Digitalization (W2ttW3) TUM School of Management, Campus Heilbronn Technical University of Munich <ul style="list-style-type: none"> • Deputy Department Head, Innovation & Entrepreneurship • Member, TUM Center of Digital Transformation
11/2017 – 08/2019	Habilitand (Assistant Professor, no tenure track) University of Mannheim, Business School <ul style="list-style-type: none"> • Positive intermediate evaluation one year ahead of schedule (04/2019) • Akademischer Rat (A13), Chair of General Management and Information Systems, Prof. Dr. Armin Heinzl
08/2013 – 11/2017	Dr. rer. pol. (summa cum laude), University of Mannheim, Business School <ul style="list-style-type: none"> • Dissertation: Orchestrating Complementary Software Platform Ecosystems: Essays on Cooperative and Competitive Platform Innovation Chair: Prof. Dr. Armin Heinzl, Co-chair: Prof. Dr. Karin Hoisl • Visiting Researcher, University of Maryland, Robert H. Smith School of Business • Wissenschaftlicher Mitarbeiter (Research and Teaching Assistant), Chair of General Management and Information Systems, Prof. Dr. Armin Heinzl (50% of the position was funded by SAP SE) • Full-time doctoral studies (120 ECTS), Center for Doctoral Studies in Business, Graduate School of Economic and Social Sciences (GESS)
08/2011 – 08/2013	Wirtschaftsinformatik (Business Informatics), M. Sc. University of Mannheim
08/2008 – 08/2011	Wirtschaftsinformatik (Business Informatics), B. Sc. University of Mannheim

Further Functions

- Since 2021, Deputy Department Head, Department for Innovation & Entrepreneurship, TUM School of Management
- 2019 – 2021, Interim Academic Program Director, B. Sc. Management and Technology, TUM School of Management, Campus Heilbronn
- Since 2020, PI, Forschungsbarometer Digitale Transformation Mittelstand (Digital Transformation Survey German SMEs), with IHK Heilbronn-Franken
- Since 2020, Co-founder (with Helmut Krcmar), Initiative on the Platform Economy (www.platform-economy.de)
- Since 2019, Member of the Center of Digital Transformation, TUM School of Management, Campus Heilbronn
- Since 2019, Member of various Hiring Committees for professorships in management and economics
- 2022, Invited interviewee, Jahresgutachten 2022 der Expertenkommission Forschung und Innovation der Bundesregierung (Annual Report 2022 of the Expert Commission of the German Federal Government for Research and Innovation)
- Since 2020, Board Member, Internationales Doktorandenkolleg Information Systems Bayern (International Doctoral Network in Information Systems - IDIS), www.idis.digital
- 2014 – 2019, Board Member, Förderkreis für Wirtschaftsinformatik an der Universität Mannheim e.V. (Society for the Promotion of Information Systems at the University of Mannheim)

Awards, Scholarships, and Recognitions

- 2021, Second Place, TARGION Science Award (10.000 Euro)
- 2021, Nominee of TUM School of Management, Heinz Maier-Leibnitz-Preis
- 2021, Runner-up, VHB Nachwuchspreis 2021 (German Association for Business Professors, Junior Faculty Award), nominated by WKWI, for “Interfirm Exchange and Innovation in Platform Ecosystems: Evidence from Apple’s Worldwide Developers Conference”, published in Management Science
- 2020, Wirtschaftswoche-Ranking der forschungstärksten Wissenschaftler/innen im Bereich der BWL unter 40 Jahren
 - 9th by A+ publications (all BWL)
 - 1st by A+ publications (Information Systems)
- 2020, Best Paper Nomination, Academy of Management Annual Meeting
- 2019, Best Paper of the Year Award 2018, Information Systems Research, for “Does Platform Owner’s Entry Crowd Out Innovation? Evidence from Google Photos”
- 2016, International Doctoral Fellowship (6000 Euro), German Academic Exchange Service (DAAD)
- 2013 – 2015, Full-time PhD scholarship (1200 Euro/Month), German Research Foundation (DFG)

Memberships

- VHB (WKWI) Verband der Hochschullehrer für Betriebswirtschaft e.V. (VHB)
- AIS, Association for Information Systems
- DHV, Deutscher Hochschulverband (German Association of University Professors and Lecturers)

Media (by topic)

- Metaverse
 - 2021, Ingenieur.de / VDI, Expert: Facebook: Wie wir uns auf Metaverse vorbereiten müssen – bevor es zu spät ist
 - 2021, Kölnische Rundschau, Expert, Schöne neue Welt? Was ein „Metaversum“ ist und was es mit uns macht
 - 2021, Heilbronner Stimme, Interview, Facebooks Metaversum: Visionär oder gruselig?
 - 2021, Osnabrücker Zeitung, Expert, Metaversum von Facebook: Schöne neue Welt oder neue Abzocke?
- Competition in Digital Platforms
 - 2021, Handelsblatt, Expert, Kartellamt untersucht Apple: App Store im Fokus
 - 2021, HANIX: Das Magazin aus Heilbronn, Interview, Plattformen: Ökonomie der Zukunft
 - 2021, ZEIT Online, Expert, Urban Sports Club: Aufstand der Ausgeglichenen
 - 2018, Managerial Choices in Governing a Platform, Mannheim Business Research Insights
 - 2018, Smith News, Do Platform Owners Spark Innovation? Or Stifle It?
- Digital Sovereignty and European Public Sphere
 - 2020, Süddeutsche Zeitung, Wenn Europa jetzt kraftvoll handelt, ist es noch nicht zu spät
 - 2020, Deutschlandfunk, Es gibt keinen technischen Zaun um Europa
 - 2020, MDR, Könnten Europäer, was TikTok kann?
 - 2020, BR, Kommt die digitale europäische Infrastruktur?
 - 2020, Wiener Zeitung, Europa braucht sein eigenes Internet
- Digital Transformation
 - 2021, 5 Tipps, wie CIOs Abhängigkeiten vermeiden, CIO / Computerwoche
 - 2020, Heilbronner Stimme, Interview, Im Digitalen die Tür schließen – Prof. Förderer gibt Tipps für Arbeitnehmer im Online-Zeitalter

B. Research

Publications

i) Peer-reviewed Journal Articles

- (1) Foerderer, J., Schuetz, S. (2022): Data Breach Announcements and Stock Market Reactions: A Matter of Timing? Management Science, in press
- (2) Foerderer, J., Lueker, N., Heinzl, A. (2021): And the Winner is ...? Platform Governance, Awards, and Complementors' Product Strategies. Information Systems Research, 32(4)
- (3) Foerderer, J. (2020): Interfirm Exchange and Innovation in Platform Ecosystems: Evidence from Apple's Worldwide Developers Conference. Management Science, 66(10)
 - Runner-up, VHB Nachwuchspreis 2021
- (4) Foerderer, J., Kude, T., Schuetz, S.W., Heinzl, A. (2019): Knowledge Boundaries in Enterprise Software Platform Development: Antecedents and Consequences for Platform Governance. Information Systems Journal, 29(1)
- (5) Foerderer, J., Kude, T., Mithas, S., Heinzl, A. (2018): Does Platform Owner's Entry Crowd Out Innovation? Evidence from Google Photos. Information Systems Research, 29(2)
 - Winner, Best Paper of the Year Award 2018, Information Systems Research

ii) Books

- (6) Foerderer, J. (2022): Erfolgsmodell Digitale Plattformen: Geschäftsmodelle – Netzwerkeffekte – Community-Management. Schäffer-Poeschel (www.digitale-plattformen.de)
- (7) Foerderer, J. (2017): Orchestrating Complementary Software Platform Ecosystems: Essays on Cooperative and Competitive Platform Innovation. Monograph (Dissertation)

iii) Book Chapters

- (8) Foerderer, J. (2022): Mit den Großen? Praxistipps für KMU und Start-Ups im Umgang mit den Big Tech. In Wilhelm, U.: *Digitale Souveränität: Humanzentrierte Schlüsseltechnologien für Bayern, Deutschland und Europa*, Hans-Seidel-Stiftung, in press
- (9) Foerderer, J., Kude, T., Heinzl, A. (2022): Plattform-Ökosysteme. In: Roth, S., Corsten, H.: *Handbuch Digitalisierung*, Vahlen
- (10) Foerderer, J., Kude, T., Heinzl, A. (2014): Fit in Cloud Sourcing Arrangements: An Ontological Perspective. In: *International Workshop on Global Sourcing of Information Technology and Business Processes*, Springer

iv) Other (Conference Proceedings, Applied Management Journals)

- (11) Mann, F., Halckenhaeusser, A., Foerderer, J., Hoffmann, P. (2022): Comparing Platform Core Features with Third-Party Complements. Machine-Learning Evidence from Apple iOS. *Proceedings of the 55th Hawaii International Conference on System Sciences (HICSS)*, Maui, Hawaii

- (12) Foerderer, J., Lindenmayr, M. (2021): 5 Tipps, wie CIOs Abhängigkeiten vermeiden. CIO / Computerwoche
- (13) Kircher, T., Foerderer, J. (2021): Does EU-Consumer Privacy Harm Financing of US-App-Startups? Within-US Evidence of Cross-EU-Effects. Proceedings of the 41st International Conference on Information Systems (ICIS), Austin, Texas
- (14) Halckenhäusser, A., Foerderer, J., Heinzl, A. (2020): Wolf in a Sheep's Clothing: When do Complementors Face Competition with Platform Owners? Proceedings of the 40th International Conference on Information Systems (ICIS), Hyderabad, India
- (15) Foerderer, J., Hoisl, K. (2020): Is Status Detrimental to Distributed Innovation? Best Paper Proceedings of the 80th Academy of Management Annual Meeting, Vancouver, BC, Canada
- (16) Halckenhäusser, A., Foerderer, J., Heinzl, A. (2020): Platform Governance Mechanisms: An Integrated Literature Review and Research Directions. Proceedings of the European Conference on Information Systems (ECIS), Marrakech, Morocco
- (17) Grebe, M., Leyh, M., Franke, M., Foerderer, J., Heinzl, A. (2018): Digitale Reife und Unternehmenserfolg: Eine Industrie- und Länderübergreifende Bestandsaufnahme. *Wirtschaftsinformatik & Management*, 10(5)
- (18) Foerderer, J., Schill, L. (2018): Design-Thinking-Programme Erfolgreich Umsetzen. *Wirtschaftsinformatik & Management*, 10(3)
- (19) Foerderer, J., Bender, M., Heinzl, A. (2018): Regulation of Digital Platform Ecosystems: Evidence from Russia's Google vs Yandex Ruling. Proceedings of the 39th International Conference on Information Systems (ICIS), San Francisco, CA
- (20) Lueker, N., Foerderer, J., Heinzl, A. (2018): Superstar App Developers: Status and Innovation in Platform Ecosystems. Proceedings of the 39th International Conference on Information Systems (ICIS), San Francisco, CA
- (21) Foerderer, J. and Heinzl, A. (2017): Product Updates: Attracting New Consumers Versus Alienating Existing Ones. Proceedings of the 38th International Conference on Information Systems (ICIS), Seoul, South Korea
- (22) Foerderer, J. (2017): Do Volunteer Moderators Encourage Engagement in Online Communities? Evidence from A Regression Discontinuity Design. Proceedings of the 38th International Conference on Information Systems (ICIS), Seoul, South Korea
- (23) Foerderer, J., Kude, T., Mithas, S., Heinzl, A. (2016): Does Platform Owner's Entry Crowd Out Innovation? Evidence from Google Photos. Proceedings of the 37th International Conference on Information Systems (ICIS), Dublin, Ireland
- (24) Foerderer, J., Schuetz, S.W., Kude, T. (2014): Add-on Solution Success: A Configurational View on Knowledge Sharing in Digital Platforms. Proceedings of the 35th International Conference on Information Systems (ICIS), Auckland, New Zealand

- (25) Foerderer, J., Kude, T., Schuetz, S.W., Heinzl, A. (2014): Control vs. Generativity: A Complex Adaptive Systems Perspective on Service Platforms. Proceedings of the 35th International Conference on Information Systems (ICIS), Auckland, New Zealand
- (26) Huntgeburth, J., Foerderer, J., Ebertin, C., Veit, D. (2013): How Cloud Computing Impacts Stock Market Prices, in Proceedings of the 11th International Conference on Wirtschaftsinformatik (WI), Leipzig, Germany

Research Projects

i) Principle Investigator, Acquisition of Funds

- 2021 – 2024, Competition with the Platform Owner: A Quantitative-Empirical Study of Mobile-App-Platforms (FO 1209/1-1), Deutsche Forschungsgemeinschaft (DFG) (German Research Foundation), Sachbeihilfe (Research Grant), Volume: 184,150 Euro
- 2020 – 2023, Forschungsbarometer Digitale Transformation Mittelstand (Digital Transformation Survey German SMEs), TUM SoM funded Project, Volume: 10,000 Euro, with IHK Heilbronn-Franken

ii) Contribution to the Grant Proposal

- 2016 – 2019, CloudMalls BW: Cloud Computing for Small and Medium-Sized Enterprises in Baden-Württemberg, Ministry for Economic Affairs, Employment and Housing Baden-Württemberg, Volume: 4.7 Mio (495,000) Euro, Consortium: Fraunhofer IAO, Fraunhofer IPA, University of Mannheim (Prof. Dr. Armin Heinzl), Baden-Württemberg: Connected (bwcon)

iii) Project Management

- 2017 – 2021, Research Alliance Digitalization (ForDigital), University of Mannheim and Karlsruhe Institute of Technology (KIT), Ministry of Economic Affairs, Labour and Housing Construction, Consortium: University of Mannheim (Prof. Dr. Armin Heinzl), Karlsruhe Institute of Technology (KIT), Leibniz Centre for European Economic Research (ZEW), Leibniz Institute for the Social Sciences (GESIS), Volume: 900,000 (450,000) Euro

iv) Researcher

- 2017 – 2020, Digital Acceleration Index, The Boston Consulting Group, University of Mannheim
- 2015 – 2017, Lean and Agile Development Research (Joint Doctoral Program), SAP SE, University of Mannheim

Invited Presentations

- 2022, LMU (scheduled)
- 2021, Tilburg University
- 2021, TARGION Science Award
- 2021, University of Bamberg
- 2021, WU Wien
- 2021, CIOmove
- 2021, University of Passau
- 2021, University of St. Gallen
- 2020, Erasmus University Rotterdam

- 2020, University of Cologne
- 2020, Goethe University Frankfurt am Main (cancelled due to COVID19-Pandemic)
- 2019, University of Hohenheim
- 2019, University of Mannheim
- 2018, University of Arkansas
- 2018, University of Minnesota
- 2018, University of Zurich
- 2018, Technical University of Munich
- 2017, Warwick Business School
- 2016, University of Maryland

Presentations at Research Conferences

- Lindenmayr, M., Foerderer, J. (2022): Do Bots Manipulate Firms' Social Media Reputation? Evidence from Twitter. International Conference on Wirtschaftsinformatik
- Mann, F., Halckenhäusser, A., Foerderer, J., Hoffmann, P. (2022): Comparing Platform Core Features with Third-Party Complements. Machine-Learning Evidence from Apple iOS. 55th Hawaii International Conference on System Sciences (HICSS)
- Kircher, T., Foerderer, J. (2021): Does Consumer Privacy Harm Innovation? Evidence from Google's Enforcement of COPPA in Android's Market for Kids-Games. Research on Innovation, Science and Entrepreneurship Workshop, Max Planck Institute for Innovation and Competition, Online
- Kircher, T., Foerderer, J. (2021): Does EU-Consumer Privacy Harm Financing of US-App-Startups? Within-US Evidence of Cross-EU-Effects. 41st International Conference on Information Systems (ICIS)
- Foerderer, J., Gutt, D. (2021): The Effects of Platform Superstars on Content Production: Evidence from Ninja. Symposium on Statistical Challenges in Electronic Commerce Research (SCECR)
- Foerderer, J., Gutt, D. (2021): The Effects of Platform Superstars on Content Production: Evidence from Ninja. Digital Economy Workshop at LMU
- Kircher, T., Foerderer, J. (2021): Does Consumer Privacy Harm Innovation? Evidence from Google's Enforcement of COPPA in Android's Market for Kids-Games. Workshop on Information System Design and Economic Behavior
- Foerderer, J., Gutt, D. (2021): The Effects of Platform Superstars on Content Production: Evidence from Ninja. Platform Strategy Symposium
- Halckenhäusser, A., Foerderer, J., Heinzl, A. (2020): Wolf in a Sheep's Clothing: When do Complementors Face Competition with Platform Owners? 40th International Conference on Information Systems (ICIS)
- Kircher, T., Foerderer, J. (2020): Does Consumer Privacy Harm Innovation? Evidence from Google's Enforcement of COPPA in Android's Market for Kids-Games. Workshop on Information Systems and Economics (WISE)
- Foerderer, J., Hoisl, K. (2020): Is Status Detrimental to Distributed Innovation? 80th Academy of Management Annual Meeting
- Halckenhäusser, A., Foerderer, J., Heinzl, A. (2020): Platform Governance Mechanisms: An Integrated Literature Review and Research Directions. European Conference on Information Systems (ECIS)
- Kircher, T., Foerderer, J. (2020): Does Consumer Privacy Harm Innovation? Evidence from Google's Enforcement of COPPA in Android's Market for Kids-Games. DSI Annual Conference

- Foerderer, J., Schuetz, S.W. (2019): Do Firms Strategically Time Data Breach Announcements? Evidence from the U.S. 2008-2018. Workshop on Information Systems and Economics (WISE)
- Lueker, N., Foerderer, J., Heinzl, A. (2019): Superstar App Developers: Status and Innovation in Platform Ecosystems. Digital Platforms and Industry Challenges Workshop
- Foerderer, J. (2019): Do Volunteer Moderators Encourage Engagement in Online Communities? Evidence from A Regression Discontinuity Design. Jahrestagung des Verbands der Hochschullehrer für Betriebswirtschaft (VHB)
- Foerderer, J. (2019): Do Volunteer Moderators Encourage Engagement in Online Communities? Evidence from A Regression Discontinuity Design. International Research Colloquium Theoretical Empiricism in IS Research
- Lueker, N., Foerderer, J., Heinzl, A. (2018): Superstar App Developers: Status and Innovation in Platform Ecosystems. DRUID
- Foerderer, J., Bender, M., Heinzl, A. (2018): Regulation of Digital Platform Ecosystems: Evidence from Russia's Google vs Yandex Ruling. International Conference on Information Systems (ICIS)
- Lueker, N., Foerderer, J., Heinzl, A. (2018): Superstar App Developers: Status and Innovation in Platform Ecosystems. Proceedings of the 39th International Conference on Information Systems (ICIS)
- Lueker, N., Foerderer, J., Heinzl, A. (2018): Superstar App Developers: Status and Innovation in Platform Ecosystems. ZEW Conference on the Economics of Information and Communication Technologies
- Foerderer, J. (2018): Do Volunteer Moderators Encourage Engagement in Online Communities? Evidence from A Regression Discontinuity Design. Multikonferenz Wirtschaftsinformatik (MKWI)
- Foerderer, J. and Heinzl, A. (2017): Product Updates: Attracting New Consumers Versus Alienating Existing Ones. Multikonferenz Wirtschaftsinformatik (MKWI)
- Lueker, N., Foerderer, J., Heinzl, A. (2018): Superstar App Developers: Status and Innovation in Platform Ecosystems. Research Colloquium Prof. König, Frankfurt am Main
- Foerderer, J. (2018): Interfirm Exchange and Complementary Innovation: Evidence from Apple's World Wide Developers Conference. Digital Innovations, Transformation, and Society Conference (DIGITS)
- Foerderer, J. and Heinzl, A. (2017): Product Updates: Attracting New Consumers Versus Alienating Existing Ones. 38th International Conference on Information Systems (ICIS)
- Foerderer, J. (2017): Do Volunteer Moderators Encourage Engagement in Online Communities? Evidence from A Regression Discontinuity Design. 38th International Conference on Information Systems (ICIS)
- Foerderer, J. (2017): Relational Third-Party Governance: Evidence From Apple's World Wide Developer Conference. Platform Strategy Symposium
- Foerderer, J. (2017): Interfirm Exchange and Complementary Innovation: Evidence from Apple's World Wide Developers Conference. ZEW Conference on the Economics of Information and Communication Technologies
- Foerderer, J., Kude, T., Mithas, S., Heinzl, A. (2016): Does Platform Owner's Entry Crowd Out Innovation? Evidence from Google Photos. 37th International Conference on Information Systems (ICIS)
- Foerderer, J., Kude, T., Mithas, S., Heinzl, A. (2016): Does Platform Owner's Entry Crowd Out Innovation? Evidence from Google Photos. Platform Strategy Symposium
- Foerderer, J. and Heinzl, A. (2016): Consumer Reactions To Product Updates: Evidence From The App Markets. Academy of Management Annual Meeting
- Foerderer, J., Schuetz, S.W., Kude, T. (2014): Add-on Solution Success: A Configurational View on Knowledge Sharing in Digital Platforms. 35th International Conference on Information Systems (ICIS)

- Foerderer, J., Kude, T., Schuetz, S.W., Heinzl, A. (2014): Control vs. Generativity: A Complex Adaptive Systems Perspective on Service Platforms. 35th International Conference on Information Systems (ICIS)
- Förderer, J., Kude, T., Heinzl, A. (2014): Fit in Cloud Sourcing Arrangements: An Ontological Perspective. Workshop on Global Sourcing of Information Technology and Business Processes
- Huntgeburth, J., Foerderer, J., Ebertin, C., Veit, D. (2013): How Cloud Computing Impacts Stock Market Prices. 11th International Conference on Wirtschaftsinformatik (WI)

Service to the Academic Community

i) Editorships

- Since 2022, Associate Editor, Business and Information Systems Engineering (BISE), Department: Economics of Information Systems, since 2022
- 2020, Guest Associate Editor, “Sustainable Autonomous Systems”, Business and Information Systems Engineering (BISE)

ii) Reviewing

- Research Funding Organizations
 - Deutsche Forschungsgemeinschaft (DFG) (German Research Foundation)
- Journals
 - Management Science, Information Systems Research, MIS Quarterly, Information Systems Journal, Journal of the Association of Information Systems, Journal of Information Technology, Information & Management, Business and Information Systems Engineering, Strategic Management Journal, Industrial and Corporate Change, Academy of Management Discoveries, International Journal of Production Economics, Academy of Management Discoveries, Technological Forecasting & Social Change, IEEE IT Professional
- Conferences
 - International Conference on Information Systems (ICIS), European Conference on Information Systems (ECIS), Academy of Management Annual Meeting, Pacific Asia Conference on Information Systems (PACIS), International Conference on Wirtschaftsinformatik (WI)

iii) Conferences

- Conference Committee
 - 2019, TUM Digital Platforms & Challenges for Industry Workshop
- Social Events
 - Since 2021, Host, Field Trip as part of the International Conference on Information Systems (ICIS)
- Program Committee
 - 2019 – 2022, International Workshop on Software-intensive Business
 - 2018, Digital Innovations, Transformation, and Society Conference
 - 2018, Multikonferenz Wirtschaftsinformatik (MKWI), Track: Der Kunde in der Digitalen Transformation (The Customer in the Digital Transformation)
- Track Associate Editor
 - Since 2018, International Conference on Information Systems (ICIS), Track: Sharing Economy, Platforms, and Crowds
 - Since 2018, International Conference on Wirtschaftsinformatik (WI), Track: Platforms and the Sharing Economy
 - 2019, European Conference on Information Systems (ECIS), Track: Societal and Ethical Implications of ICT Use

- Several activities as Session Chair (e.g., ZEW Conference on the Economics of Information and Communication Technologies, Digital Innovations, Transformation, and Society Conference)

C. Teaching

Current Teaching Activities

L=Lecture, E=Exercise, S=Seminar

i) M. Sc. Management, Technical University of Munich, TUM School of Management

- WIHN0258: Empirical Research in Economics and Management (L)
 - WS 2021, WS 2020, WS 2019
- WIHN0018: Economics and Management of Digital Platforms (SEM)
 - WS 2021, SS 2021, SS 2020
- WIHN0017: Digital Innovation Seminar (SEM)
 - WS 2021, WS 2020

ii) B. Sc. Management and Technology, Technical University of Munich, TUM School of Management

- WIHN0261: Empirical Research Methods (L)
 - SS 2021

iii) PhD, Technical University of Munich, TUM School of Management

- Mastering the Review Process: Writing and Responding to Peer-Reviews
 - SS 2022, WS 2021, SS 2021, WS 2020
- Collecting Massive Internet Data: Developing Automated Web Scrapers with Python
 - SS 2022

iv) Other, Technical University of Munich, TUM School of Management

- TUM-HEC Summer School, How to Successfully Start a Digital Platform
 - SS 2022, SS 2021
- Digitales Exzellenzprogramm Lidl (Digital Excellence Program Lidl), Digitale Ökosysteme (Digital Ecosystems)
 - WS 2021

Previous Teaching Activities

i) University of Mannheim, M. Sc. Wirtschaftsinformatik / Business Informatics / Mannheim Master in Management

- IT Management in the Digital Age (L)
 - WS 2018
- IT Management in the Digital Age (E)
 - SS 2017, SS 2016, SS 2015

ii) University of Mannheim, B. Sc. BWL / Management

- Integrated Information Systems (L)
 - SS 2019

iii) University of Mannheim, B. Sc. Wirtschaftsinformatik / Business Informatics

- Integrated Information Systems (L)

- WS 2018, WS 2017
- Research Seminar Information Systems “Digital Life, Digital Business” (SEM)
 - SS 2014

iv) Mannheim Business School, Digital Academy@MBS / MBA

- Platform Ecosystems (with Prof. Dr. Armin Heinzl) (L)
 - SS 2020
- Global Information Management (E)
 - SS 2017, SS 2016, SS 2015, SS 2014, SS 2013

v) University of Maryland, Robert H. Smith School of Business, Executive MBA

- Strategic and Transformational IT (with Prof. Dr. Sunil Mithas) (L)
 - SS 2016

List of Doctoral Candidates

i) Direct supervision

- Johannes Gölz (since 2022), TUM School of Management
- Michaela Lindenmayr (since 2021), TUM School of Management
- Alexander Stolte (since 2021), TUM School of Management
- Tobias Kircher (since 2019), TUM School of Management

ii) Committee

- 2022, Benjamin Pabst von Ohain, TUM School of Management, Second Referee (First Referee: Prof. Dr. Isabell Welpé)
- 2022, Marco Mohr, TUM School of Management, Second Referee (First Referee: Prof. Dr. Philipp Maume)
- 2021, Alessandro Gocci, TUM School of Governance, Chairman of the Assessment Committee (First Referee: Prof. Dr. Christoph Lütge)
- 2020, Michael Vetter, TUM School of Management, Second Referee (First Referee: Prof. Dr. Joachim Henkel)
- 2019, Franck Loic Soh Noume, University of Arkansas, Member of the Committee (Referees: Prof. Dr. Pankaj Setia, Prof. Dr. Viswanath Venkatesh, Prof. Dr. Varun Grover)